

## COOKIE POLICY

This Policy is governed by the Gano Excel Customer Systems website. It contains information about the types of cookies, usage areas and how the cookie management is performed by the user and how the profiling works.

### **Gano Excel is the basis for collecting personal data:**

There are regulations in various laws regarding the use of our customers' personal data. In the first place, KVKK and personal data protection principles have been determined. In addition, the Law No. 6563 on the Regulation of Electronic Commerce contains provisions for the protection of personal data. In some cases, penal sanctions have been stipulated for the protection of personal data through the provisions of the Turkish Penal Code No. 5237.

On the other hand, data must be collected and used in order to fulfill our obligations arising from the Law No. 6502 on Consumer Protection and Regulation on Distance Contracts.

### **Definitions**

Within the scope of this policy;

**Gano Excel Customer Systems:** Gano Excel

**User:** Refers to people who visit the website.

**Data Processor:** The person who processes personal data on behalf of the data legal entity,

**Data Responsible:** A real or legal person who determines the purposes and means of processing personal data and is responsible for the establishment and management of the data recording system,

**Law No. 5651:** Law on the publication of Internet publications and the prevention of crimes committed through these publications,

**Law No. 6698 / KVKK:** refers to the Law on the Protection of Personal Data.

### **Cookie Types**

The website uses temporary and permanent cookies. Temporary cookies end when you close your browser - persistent cookies remain on your hard disk for a long time or indefinitely.

**Technical cookies:** Technical cookies are used to ensure the proper functioning of the website or mobile site.

**Analytical Cookies:** Analytical Cookies are used to provide information on how users use the Website. These cookies are used to improve and optimize the website or mobile site, and to understand the effectiveness of communications and advertising. Analytical Cookies contain information such as pages viewed by users, check-in and check-out times, and the date and time the email / push / SMS sent to the user was opened.

### **How Gano Excel Customer Systems Use Cookies**

Including determining where and from which devices you connect to the electronic trading platforms operated by Gano Excel Customer Systems, what content you view on the website / mobile site, and how you use the website / mobile site, such as the duration of your visit; to determine how you use the website / mobile site.

### **How does Gano Excel Customer Systems use third-party cookies?**

Gano Excel Customer Systems uses Google analytics analytics, a web analytics service provided by Google, Inc. ("Google"). Google analytics uses cookies to analyze how visitors use the website / mobile site with statistical information / reports.

For more information about using Google analytics (including rejection options), visit:  
<http://www.google.com/intl/en/policies/privacy/#infocollect>

The website / mobile site uses the Google SDK (Software Development Kit) instead of a cookie. The Google analytics SDK, as mentioned above, uses it to analyze how visitors use the mobile app with statistical information / reports.

### **Cookie Management**

Depending on your Internet browser type, you can use the right to learn about cookies and allow or deny cookies by following these steps:

Google Chrome: You can allow or block cookies from the "Cookie" tab by clicking the "lock mark" or "i" in the "address section in of your browser.

Internet Explorer: Click the "Security" tab in the "Tool" or "Tools" section in the upper right corner of your browser and perform our cookie management by ver allow "or" don't allow ".

Mozilla Firefox: Click on the aç open menu "tab in the top right corner of your browser tık Click on the " Options "image to manage your cookies using the" Privacy and Security "button

For other browsers (such as opera, microsoft edge), you can check the help or support pages of the respective browser.

Safari: Select the all safari "tab in the" settings "section of your phone and manage all the cookies in the" Privacy and Security "section

In addition to the above options; For information on all cookies and cookie management:

- [www.allaboutcookies.org](http://www.allaboutcookies.org),
  - <https://www.cookiechoices.org>,
  - visit y [www.youronlinechoices.eu](http://www.youronlinechoices.eu),, or
  - You can use the "Privacy Badger" application ([https:// wwwefforg / en / privacybadger](https://www.eff.org/en/privacybadger))
  - To manage cookies or SDKs in mobile applications, see the Privacy or settings section of your device.
- or follow Lumen Privacy Monitor ([https:// haystackmobi /](https://haystackmobi/)) to your phone.
- by downloading.

If you decline persistent or session cookies, you may continue to use the website and mobile site.

but not all functions of the website and mobile site, or you may have limited access.

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Information about the cookies available on the website and mobile site can be found in the following tables:

Google	APISID	Hosts Google user and google maps information	3 <sup>rd</sup> party cookies	2 years
Google	_ga	Used to singularize users	3 <sup>rd</sup> party cookies	2 years
Google	_gat	Analytical Cookies	3 <sup>rd</sup> party cookies	Unlimited
Google	_gid	Used to singularize users	3 <sup>rd</sup> party cookies	1 year